These guidelines are intended to advise data collection decision-makers as they consider the issues and requirements relevant to different data collection modes (i.e., methods of data collection) and provide extensive recommendations for practical implementation of data collection in different modes. Because the guidelines and lessons learned vary greatly depending on the specific mode of data collection, we have divided the material into four sets of guidelines. We recommend that all readers review the information in **Data Collection: General Considerations**, and then review the three subseqent sets of guidelines according to the data collection mode(s) relevant to the survey project.

**Data Collection: General Considerations**

**Data Collection: Face-to-Face Surveys**

**Data Collection: Telephone Surveys**

**Data Collection: Self-Administered Surveys**